



HM GOVERNMENT OF GIBRALTAR
Ministry of Tourism, Public Transport and the Port
Suite 771
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Gibraltar

PRESS RELEASE

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New Carrier Starts Services to Gibraltar

Saturday, March 31st 2012, UK carrier bmibaby launched its Gibraltar service from East Midlands Airport. The scheduled flight to and from Gibraltar will operate three times a week on Tuesday, Thursday and Saturday.

The Hon Neil Costa, Minister for Tourism, Public Transport and the Port was on hand to welcome passengers arriving from East Midlands into Gibraltar. Onboard the flight the Gibraltar Tourist Board's Chief Executive, Nicky Guerrero, mingled with passengers and held an onboard raffle with a number of prizes donated by the airline and Gibraltar's tourism industry partners. Also on-board the aircraft was Peter Canessa, Director of Gibraltar House in London.

Passengers on the inaugural flight from East Midlands Airport enjoyed a farewell from Gibraltar's Kaiane Aldorino, Miss World 2009.

On arrival passengers were greeted by representatives from the Gibraltar Tourist Board and Gibraltar International Airport and were presented with small gifts to mark the occasion. Lee Gainsbury, Ground and Cabin Services Director for bmibaby was in Gibraltar representing the airline.

Commenting on the launch Julian Carr, Managing Director, bmibaby, said:
"We are delighted to commence this new route from Gibraltar to East Midlands Airport. The service will provide a welcome link from Gibraltar to the Midlands. East Midlands Airport is the gateway to Nottingham, Leicester and Derby and provides easy access to the rest of the Midlands and beyond. The route is already proving very popular, with customers taking advantage of the convenient flight times and great service we offer."

Minister Costa said:

"The start of bmibaby services is great news for both visitors and business travellers to Gibraltar. We are enjoying unprecedented access from the UK to Gibraltar and are able to increasingly appeal to a widened catchment area of visitors. With an exciting calendar of local events evolving through the summer this is an exciting time to entice

visitors to Gibraltar. We look forward to a long and fruitful relationship with the airline.”

Flights are bookable at www.bmibaby.com with one way prices starting from £44.99 including taxes.

For further information - Notes to editors:

bmibaby is this month celebrating its 10th birthday.

The airline has achieved considerable success since its first flight took off from East Midlands Airport for Malaga on 20 March 2002 and now operates a successful network of 36 sun, snow and city routes from three UK bases.

After launching with just nine routes in 2002, the airline quickly expanded and now employs 450 people across its Birmingham, East Midlands and Belfast bases.

In the last 12 months alone bmibaby has gone from strength-to-strength. Under the leadership of managing director Julian Carr, the airline has continued to develop its focus on customer service and add new destinations to the route network with 13 new routes being launched from its three bases for summer 2012.